

## GINEVRA

<b>PROJECT'S NAME</b>	GINEVRA - Governance of transformative innovation in Central European cities: the AV case (CE0100104)
<b>WEBSITE</b>	<a href="http://www.interreg-central.eu/projects/ginevra">www.interreg-central.eu/projects/ginevra</a>
<b>TIMESPAN</b>	03.2023 - 02.2026
<b>COUNTRIES INVOLVED</b>	Austria, Croatia, Germany, Hungary, Italy, Poland, Slovenia
<b>FUNDED BY/DONOR</b>	European Commission - Interreg CENTRAL EUROPE 2021-2027
<b>SDGs</b>	9, 11, 16, 17
<b>LEAD PARTNER</b>	CISE - Centre for Innovation and Economic Development
<b>PARTNERS</b>	<ul style="list-style-type: none"> <li>- Municipality of Cesena</li> <li>- Scientific Research Centre Bistra Ptuj</li> <li>- First Hungarian Responsible Innovation Association</li> <li>- Network for Regional Development Foundation</li> <li>- TU Wien</li> <li>- City Municipality Varaždin</li> <li>- ALDA+ SRL Benefit Corporation SB</li> <li>- the City of Białystok</li> <li>- Karlsruhe Institute of Technology</li> <li>- Municipality of Bad Schoenborn</li> </ul>
<b>PROJECT AT A GLANCE</b>	<p>Digital technology is transforming urban development, with potential to address today's social and environmental challenges and territorial disparities. In particular, Autonomous Vehicles (AV) are one innovation that will dramatically change our way of life. For optimal deployment, local authorities must anticipate and reflect on how transformative innovations can direct safe, sustainable, citizen friendly futures for cities, not only for big-sized ones but small and medium cities as well, since they face these same challenges.</p>



	<p>Indeed, thanks to this project, small/medium cities' capacities in responsible and multi-level governance of transformative innovations will be strengthened.</p> <p>***</p> <p>EU financial support ERDF: € 2,029,572.32 Total project budget: € 2,536,965.40</p>
<b>OBJECTIVES</b>	<p>GINEVRA aims at testing a challenging case of responsible, multi-level governance to deploy a transformative innovation: the Autonomous Vehicles (AV) case. To achieve this goal, 6 pilot cities will be involved and through transnational cooperation and a multi-level approach, governance guidelines and citizen/stakeholder engagement tools will be developed in order to consolidate uptake of solutions in policies. As a result, small/medium cities will acquire knowledge to better govern transformative innovations: reaping benefits, avoiding pitfalls and ensuring wide, cross-sector engagement.</p>
<b>SOCIAL MEDIA LINKS</b>	<b>Coming soon</b>
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